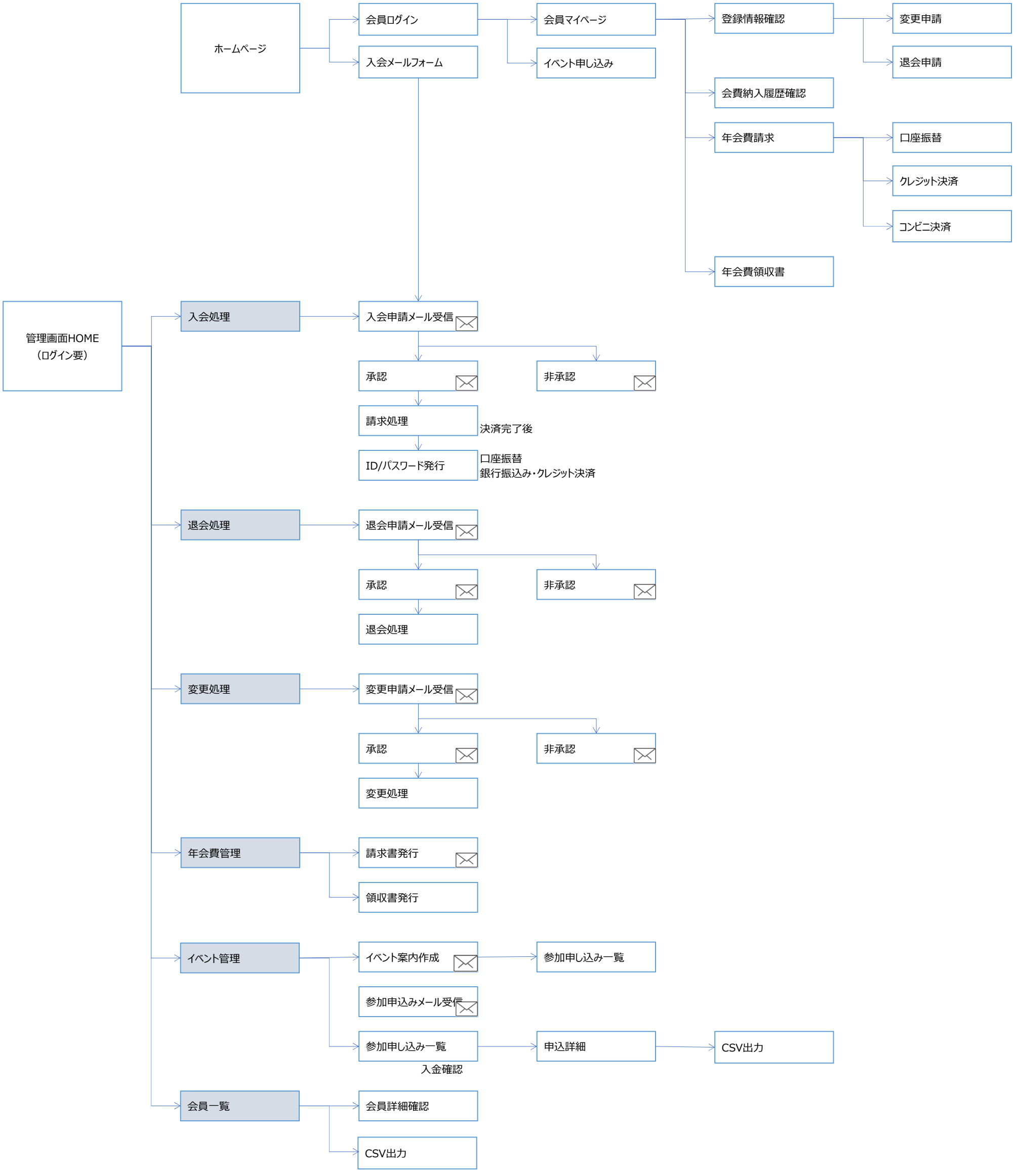■ 会員管理システム基本構成